

[The terms and conditions that apply to your participation in this promotion are below. If you would like to understand how we use and handle your personal information, and your rights in relation to it in connection with this promotion, please see our [Facebook Promotions Privacy Policy](#) located at the end of this page.]

COLOUR CATCHER DARE TO MIX TERMS AND CONDITIONS

1. Introduction

- 1.1 This document sets out the terms and conditions (“Terms”) that apply to participation in the **COLOUR CATCHER DARE TO MIX** prize draw (“Promotion”) via <https://www.facebook.com/colourcatcher/>
- 1.2 The Promoter is Henkel Limited (“Henkel”) Wood Lane End, Hemel Hempstead, Hertfordshire, HP2 4RQ, the owner of the Dylon Colour Catcher brand. The Promoter reserves the right to change these Terms at any time and to communicate the changes to entrants by updating these Terms on <https://www.facebook.com/colourcatcher/>
- 1.3 By entering this Promotion all entrants will be deemed to have accepted and agreed to be bound by these Terms.
- 1.4 Please refer to our [Facebook Promotions Privacy Policy](#) to find out why and how we will use the personal information that we have obtained from you or others in connection with your participation in the Promotion, with whom we share it and the rights you have in connection with the information we use.

2. Participation

- 2.1 To participate in the Promotion entrants must be:
 - a) aged 18 or over; and
 - b) resident in the United Kingdom
- 2.2 To participate in the Promotion entrants must upload a picture of themselves wearing an outfit mixing different colours (“dare to mix” outfit) as a comment on the Facebook post intended for the competition on Colour Catcher’s Facebook page (<https://www.facebook.com/colourcatcher/>). Ten winners will be drawn. The competition will start on Tuesday December 4th 2018.
- 2.3 No purchase of any Henkel product is necessary to enter the Promotion.
- 2.4 The winners will be randomly chosen by a random selection tool.
- 2.5 The closing date for entries is January 25th 2019 at 23:59 pm GMT+1. Any entries received after the closing date will not be eligible.
- 2.6 Employees of Henkel or any related companies, and their family members, are not permitted to enter the Promotion.

2.7 The Promoter does not accept responsibility for any late, lost, damaged, incomplete or fraudulent entries.

3. Prize

3.1 Ten (10) prizes will be drawn, being one (1) ASOS voucher worth £100 each. One for each winner.

3.2 Prizes are non-transferable and non-negotiable. Once dates are specified they cannot be altered.

3.3 The draw will take place on January 29th 2019.

3.4 The winners will be notified via Facebook message.

3.5 In the event that contact cannot be made with the winner after 3 attempts the Promoter shall select the next winner at random from the remaining correctly answered entries.

3.6 Winners will receive details of their prize within 30 days of winners being selected. Prizes will be sent via email to the address that they provide via Facebook message.

3.7 There is no cash alternative and the Promoter reserves the right to substitute any prize with a prize of equivalent value in the event of circumstances outside of its control.

3.8 The winners' names and county will be announced on <https://www.facebook.com/colourcatcher> by January 30th 2019.

4. General

4.1 The Promoter's decision is final and no correspondence on any matter concerning the Promotion will be entered into.

4.2 The Promoter reserves the right to suspend or terminate the Promotion or to extend any closing date.

4.3 This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. Please note that you will be submitting your details and entry to the Promoter and not to Facebook. Facebook shall have no liability to the entrant for the Promotion and by entering, you release Facebook from any obligations relating thereto.

4.4 These Terms are governed by English law and any dispute arising out of these Terms shall be subject to the exclusive jurisdiction of the courts of England and Wales.

5. Privacy

5.1 As a result of an entrant's participation in the Promotion Henkel will collect certain

personal data relating to entrants. We will process the information about you in accordance with our [Facebook Promotions Privacy Policy](#). By entering the Promotion, you promise that all the information provided by you is truthful and accurate.

- 5.2 By entering the Promotion, you acknowledge that Facebook's privacy policy, which can be accessed at <http://www.facebook.com/policy.php>, will also apply to any personal data you submit to their platform.
- 5.3 Henkel will be entitled to disclose an entrant's personal data with organisations assisting with the conduct of the Promotion and fulfillment of the prizes solely for those purposes.
- 5.4 Entrants have a number of rights in relation to the personal data they provide in connection with the Promotion.
- 5.5 Please see the [Facebook Promotions Privacy Policy](#) for further details regarding the sharing of personal data entrants provide to Henkel and the rights that entrants have in relation to the personal data we collect from them in connection with the Promotion.

6 Rights

- 6.1 The entrant assigns to Henkel all rights in all media and in all products generated by or resulting from the Promotion, including their entry.
- 6.2 By entering the Promotion, the entrant agrees to the use of their entry including their image, likeness, opinions and any audiovisual material if contained within or submitted with the entry in any publicity generated by or as a result of the Promotion and its use on Henkel and its brands' Facebook, YouTube or Twitter pages at any time, but only in ways that are consistent with the [Facebook Promotions Privacy Policy](#).

HENKEL LIMITED – FACEBOOK PROMOTIONS PRIVACY POLICY

LAST UPDATED: March 2018

1. INTRODUCTION

We, at Henkel, take our data protection obligations seriously and are committed to protecting your privacy. This policy explains the ways in which we handle and use your personal information in connection with Facebook competitions we operate ("Promotion"), with whom we share that information and the rights you have in the information we use. Details regarding our data processing activities more generally are set out in our [General Privacy Policy \(https://www.henkel.co.uk/privacy-policy\)](https://www.henkel.co.uk/privacy-policy).

Please read the following carefully.

We, Henkel Limited, are the controller in relation to the processing activities described below. This means that we decide why and how your personal information is processed.

Please see the section at the end of this policy for our contact and legal information.

2. INFORMATION WE PROCESS ABOUT YOU

We receive personal information about you that you give to us, that we collect from your use of our Facebook page and that we obtain from other sources (e.g. Facebook). We only collect personal information which we need and that is relevant for the purposes for which we intend to use it.

We obtain and process personal information about you in the following ways:

- **Personal Information you give to us.** This is information about you that you give to us within or when submitting your entry to the Promotion or when corresponding with us about the Promotion, and which you provide entirely voluntarily. The information you give to us can include your name, contact details (such as phone number, email address and postal address).
- **Information we collect about you from your use of our Facebook page.** We collect your name, Facebook ID, Facebook profile URL and the image uploaded as competition entry.

3. USE OF YOUR PERSONAL INFORMATION

We use your personal information for a variety of reasons. We rely on different legal grounds to process your personal information, depending on the purposes of our use and the risks to your privacy.

Where required to comply with our LEGAL OBLIGATIONS

We will use your personal information to comply with our legal obligations:

- to keep a record relating the exercise of any of your rights relating to our processing of your personal information; and
- to keep a record relating to the operation of the Promotion in accordance with all applicable laws and regulations.

Where processing is necessary for us to pursue a LEGITIMATE INTEREST

We may use and process your personal information where it is necessary for us to pursue our **legitimate interests** as a business, which are as follows:

Processing necessary for us to promote our business, brands and products

- to administer the Promotion, our Facebook pages and for internal operations, including troubleshooting, testing, statistical purposes;

- for the purposes of developing and delivering advertising or promotional campaigns and other publicity where this includes your personal information. Please see paragraph 6 of the Promotion terms and conditions for further details; and
- to analyse and evaluate your personal information (including combining that information with other data) to improve our Promotions and measure their reach and effectiveness.

Processing necessary for us to operate the administrative and technical aspects of our business efficiently and effectively:

- for general administration including managing your queries, complaints, or claims, and to send service messages to you about your participation in the Promotion;
- for the prevention of fraud and other criminal activities;
- to correspond and communicate with you;
- to verify the accuracy of data that we hold about you;
- for network and information security in order for us to take steps to protect your information against loss or damage, theft or unauthorised access;
- to comply with a request from you in connection with the exercise of your rights (for example where you have asked us not to contact you for marketing purposes, we will keep a record of this on our suppression lists in order to be able to comply with your request);
- for the purposes of corporate restructure or reorganisation or sale of our business or assets;
- for efficiency, accuracy or other improvements of our databases and systems e.g. by combining systems or consolidating records we or our group companies hold about you;
- to inform you of updates to our terms and conditions and policies; and
- to enforce or protect our contractual or other legal rights or to bring or defend legal proceedings.

4. WHO WE SHARE YOUR PERSONAL INFORMATION WITH

We only share your personal information outside our business in limited circumstances. If we do, we will put in place a contract that requires recipients to protect your personal information, unless we are legally required to share that information.

We may disclose your information to our third party service providers, professional advisors, agents and subcontractors for the purposes of administering the Promotion, including the fulfilment of prizes, performing publicity and obtaining professional advice in connection with the Promotion.

When we use third party service providers, we only disclose to them personal information that is necessary for them to provide their service and where we have in place a contract that requires them to keep your information secure and not to use it other than in accordance with our specific instructions.

We may transfer your personal information to the third parties listed below:

| Category of personal information | Recipient/relationship to us | Purpose of disclosure |
|------------------------------------|---|---|
| All personal information collected | Hosting service providers (service providers) | To host the systems accessible by our staff to administer the Promotion and perform the activities described above in this policy and to keep a backup of your personal information |
| Platform | Facebook | Platform where competition is taking place |
| Agency | Buzz Marketing Networks S.L. | Administering competition |

We may disclose the personal information to other third parties as follows:

- any third party who is restructuring, selling or acquiring some or all of our business or assets or otherwise in the event of a merger, re-organisation or similar event; and
- if we are under a duty to disclose or share your information in order to comply with any legal or regulatory obligation or request.

5. SECURITY & COOKIES

We take the security of your personal information seriously and use a variety of measures based on good industry practice to keep it secure. Nonetheless, transmissions over the internet may not be completely secure, so please exercise caution. As you must use Facebook to participate in the Promotion, the measures that Facebook takes to secure its platform and information passing through it, together with its privacy policies will also apply. We do not set or read cookies from your device in connection with the Promotion but Facebook may do so when accessing their platform.

We will store your data safely and take all reasonable precautionary measures to protect your personal information against loss, misuse or unauthorised access. Our service providers who have access to your personal information in order to provide services to us are contractually obliged to keep such information in confidence and may not use your personal information for any other purpose other than to provide those services.

We operate the Promotion via the Facebook platform which is not operated by us. When accessing and using Facebook, the measures that Facebook takes to secure its platform and information passing through it, Facebook's privacy policy will apply including in relation to the personal information you provide to us. In relation to your use of Facebook beyond your participation in the Promotion, those policies, not ours, will apply to your personal information.

We do not knowingly collect or process personal information about children. Should parents or

other legal guardians discover that children for whom they are responsible have made personal information available to us, we request that they contact us using the details at the end of this policy. We will then promptly arrange for the deletion of this information. Please note that we may ask you for information and documents to verify your identity.

Henkel does not set or read any cookies from your device in connection with this Promotion. Please note that the Facebook website itself may use cookies that are separate to any cookies used by Henkel. Further information on the use of cookies by Facebook can be found in Facebook's privacy policy, which can be accessed at <http://www.facebook.com/policy.php>.

6. RETENTION

We will not hold your personal information in an identifiable format for any longer than is necessary for the purposes for which we collected it. For certain purposes we retain your personal information indefinitely (e.g. to suppress marketing messages) whilst for others we retain it for a period of 7 years after the information is no longer required for business reasons so that we can deal with any legal proceedings that could arise.

7. YOUR DATA PROTECTION RIGHTS

You have a number of rights in relation to your personal information under data protection law. In relation to certain rights, we may ask you for information to confirm your identity and, where applicable, to help us to search for your personal information. Except in rare cases, we will respond to you within 30 days after we have received this information or, where no such information is required, after we have received your request.

You have the following rights, some of which may only apply in certain circumstances:

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- to **be informed** about the processing of your personal information (this is what this policy sets out to do);
 - ✓ to have your personal information **corrected if it is inaccurate** and to have **incomplete personal information completed**;
 - ✓ to **object to processing** of your personal information;
 - ✓ to **withdraw your consent** to processing your personal information;
 - ✓ to **restrict processing** of your personal information;
 - ✓ to have your personal information **erased**;
 - ✓ to **request access** to your personal information and information about how we process it;
 - ✓ to **electronically move, copy or transfer** your personal information in a standard form that computers can read; and
 - ✓ rights relating to **automated decision making**, including profiling.
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To exercise these rights, please contact us using the details at the end of this policy.

You have the right to lodge a complaint with a data protection regulator in Europe, in particular in a country you work or live or where your legal rights have been infringed. The contact details for the Information Commissioner's Office (ICO), the data protection regulator in the UK, are available on the [ICO website](#), however, we encourage you to contact us before making any complaint and we will seek to resolve any issues or concerns you may have.

8. CHANGES TO THIS POLICY

Please check this page regularly for changes to this policy. We will contact you with details of these changes if we hold valid contact details for you.

We may change this policy from time to time so please check this page each time before participating in any Promotion to ensure you still happy to share your information with us based on the latest version of the policy. Where possible, we will contact you directly to notify you of any changes and provide you with reasonable notice before those changes take effect. Whenever we revise this policy, we will change the date at the top of the policy to indicate when revisions were made.

9. CONTACT AND LEGAL INFORMATION

To contact us for any reason in relation to this policy, including to exercise any of your rights in relation to your personal information, please email us at the following address: dataprivacy.ukirl@henkel.com.

Henkel Limited's company registration number is 00215496 and registered office address is Wood Lane End, Hemel Hempstead, Hertfordshire, HP2 4RQ.
